ADOBE VISUAL COMMUNICATION USING FLASH CS5

Curriculum/Certification Mapping in MyGraphicsLab



OBJECTIVES- DOMAIN	CLASSROOM IN A BOOK AND PDF HANDOUTS	MY GRAPHICS LAB ONLINE PROJECTS	MY GRAPHICS LAB VIDEO ASSETS
DOMAIN 1.0 Setting Pro	ject Requirements		
1.1 Identify the purpose, audience, and audience needs for rich media content.	PDF: MGL_WhitePaper_RichMe- dia.pdf	Graphics: Project 1: Create a logo of fire Project 2: Create a bar chart Testing and Publishing: Project 2: Publish a flash movie to play over the web, with specific target parameters	
1.2 Identify rich media content that is relevant to the purpose of the media in which it will be used (websites, mobile devices, and so on).		Graphics: Project 1: Create a logo of fire Project 2: Create a bar chart	
1.3 Understand options for producing accessible rich media content.	PDF: Handout_1.3.pdf MGL_Whitepaper_Acces- sibility.pdf		
1.4 Demonstrate knowledge of standard copyright rules (related terms, obtaining permission, and citing copyrighted material).	PDF: Handout_1.4.pdf		
1.5 Make website development decisions based on your analysis and interpretation of design specifications.	PDF: Handout_1.5.pdf		
1.6 Communicate with others (such as peers and clients) about design and content plans	PDF: Handout_1.6.pdf	Web Design Basics: Project 1: Create a site assessment Project 2: Create a page components list	Web Design Basics:Project PlanVisual Hierarchy

DOMAIN 2.0 Identifying Rich Media Design Elements

2.1 Identify general and Flash-specific best practices for designing rich media content for a website.

Chapter 6:

Creating Interactive Navigation

Chapter 1:

Getting Acquainted

Chapter 3:

Creating and Editing Symbols

Chapter 4:

Adding Animation

Chapter 10:

Publishing Flash Documents

Chapter 8:

Working with Sound and Video

PDF:

MGL_WhitePaper_RichMedia.pdf
Handout_2.1.pdf

Graphics:

Project 1: Create a logo of fire Project 2: Create a bar chart

Project 2: Create a par chart
Project 3: Create the graphics for a set of interface
controls

Motion Tweens:

Project 1: Create an animated clock
Project 2: Create a Transition between images
Project 3: Create an animated title
Project 4: Create an animation of a race car
Project 5: Create a banner

2.2 Demonstrate knowledge of design elements and principles.

PDF:

Handout_2.2.pdf MGL_Whitepaper_ DesignBasics.pdf

Graphics:

ad

Project 1: Create a logo of fire Project 2: Create a bar chart Project 3: Create the graphics for a set of interface controls Project 4: Create simple

2.3 Identify general and Flash-specific techniques to create rich media elements that are accessible and readable.

Chapter 7:

Using Text

PDF:

MGL_Whitepaper_Accessibility.pdf Handout_1.3.pdf

Text:

Project 1: Create a Display

game character of yourself

Title

Project 2: Create wrapping

text

Project 3: Integrate Hyperlinks in text

2.4 Use a storyboard to produce rich media elements.

Chapter 10:

Publishing Flash Documents

PDF:

MGL_WhitePaper_RichMedia.pdf

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2.5 Organize a Flash document	Chapter 1: Getting Acquainted Chapter 3: Creating and Editing Symbols	Layout and Basics: Project 1: Create a banner ad template Project 2: Creating a still collage Project 3: Creating an animated postcard	Layout and Basics • Working with layers	
DOMAIN 3.0 Understand	ling Adobe Flash CS5 Inter	face		
3.1 Identify elements of the Flash interface.	Chapter 1: Getting Acquainted	Layout and Basics: Project 1: Create a banner ad template Project 2: Creating a still collage Project 3: Creating an animated postcard	Layout and Basics Identifying the Elements of the Flash Interface The Toolbar The Stage and the Work Area The Panels Creating Workspaces	
3.2 Use The Property Inspector	Chapter 1: Getting Acquainted	Graphics: Project 2: Create a bar chart Project 3: Create the graphics for set of interface controls Motion Tweens: Project 1: Create an animated clock Interactivity: Project 4: Create an interactive image gallery Text: Project 1: Create a display title	Layout and Basics Identifying the Elements of the Flash Interface Motion Tweens: Creating an Object-Based Motion Tween	
3.3 Use the Timeline.	Chapter 1: Getting Acquainted	Layout and Basics: Project 1: Creating a banner ad template Graphics: Project 3: Create a logo of fire Sound and Video: Project 3: Create video gallery Publishing: Project 1: Create a projector for the Mac and Windows Project 2: Publish a Flash movie to play over the web, with specific target parameters	Layouts and Basics: • Working with Layers • Understanding Frame Rate • Understanding the Timeline Icons in a Classic Tween	

parameters

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3.4 Adjust document properties.	Chapter 1: Getting Acquinted	Layout and Basics: Project 1: Creating a banner ad template	Layouts and Basics: • The Stage and the Work Area
3.5 Use Flash guides and rulers.	Chapter 3: Creating and Editing Symbols	Graphics: Project 2: Create a bar chart Project 3: Create the graphics for set of interface controls Interactivity: Project 3: Create an interactive map	Graphics: • Using Rulers and Guides
3.6 Use the Motion Editor	Chapter 4: Adding Animation	Shape Tweens and Masking: Project 1: Create an animation of a dripping faucet Project 2: Create an animated logo of fire Project 4: Use a mask to create an animation of a drink that drains from a container Inverse Kinematics: Project 1: Create an animated crane Project 2: Create an animated octopus Project 3: Create a walk cycle for a character	Motion Tweens: • Creating An Object-Based Motion Tween • Altering the Path of a Motion Tween • Using the Motion Editor • Setting the Ease Property of an Animation"
3.7 Understand Flash file types.	Chapter 1: Getting Acquainted Chapter 8: Working with Sound and Video	Layout and Basics: Project 1: Creating a banner ad template Sound and Videos: Project 3: Create a video gallery	Layout and Basics: • File Formats Used in Flash • Saving .fla Files • Saving .xfl Files
3.8 Identify best practices for managing the file size of a published Flash document.	Chapter 3: Creating and Editing Symbols Chapter 10: Publishing a Flash Document	Dreamweaver Interface: Project 1: Launch Dreamweaver and use the welcome screen	Symbols: • Managing Library Content • Understanding Symbols • Creating a Graphic Symbol • Editing and Using Graphic Symbols • Creating Movie Clip Symbols • Editing Movie Clip Symbols

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DOMAIN 4.0 Building Rich Media Elements by Using Flash CS5

4.1 Make rich media content development decisions based on your analysis and interpretation of design specifications.

Chapter 10: Publishing a Flash Document **Testing and Publishing:** Project 2: Publish a flash movie to play over the web, with specific target parameters

Testing and Publishing:
• Testing in and from Flash

4.2 Use tools on the Tools panel to select, create, and manipulate graphics and text.

Chapter 1: Getting Acquainted

Chapter 2: Working with Graphics

Chapter 3: Creating and Editing Symbols Graphics:
Project 1: Create a logo
of fire
Project 3: Create the
graphics for a set of
interface controls
Project 4: Create a simple

game character of yourself

Layout and Basics:

• The Toolbar

Graphics:

 Understanding Flash Merge Drawing Mode

• Understanding Flash Object Drawing Mode

 Creating Vector Art with the Flash Drawing Tools

4.3 Import and modify graphics.

Chapter 3:Creating and Editing Symbols

Symbols: Project 1: Integrate a title with an image Project 2: Create a 3D dis-

play of photos
Project 3: Create a trio of
window frames

Layout and Basics:

Importing JPG Files

4.4 Create text

Chapter 7: Using Text Text:

Project 1: Create display title Project 2: Create wrapping text

Project 3: Integrate hyperlinks in text Text:

• Understanding Text Field Types

 Understanding Text Layout Format

Creating Text Fields

Advanced Text Formatting

4.5 Adjust text properties

Chapter 7: Using Text Text:

Project 1: Create display title

Project 2: Create wrapping text

Project 3: Integrate hyperlinks in text Text:

Creating Text Fields

Advanced Text Formatting

Testing and Publishing

• Setting HTML Publish Settings

4.6 Create objects and convert them to symbols, including graphics, movie clips, and buttons.

Chapter 3:

Creating and Editing Symbols

Chapter 6:

Creating Interactive Navigation

Interactivity:

Project 2: Create an interactive anatomy lesson Project 3: Create an interactive map Project 4: Create an interactive image gallery

Sound and Video:

Project 1: Add sound to a button

Symbols:

 Creating a Graphic Symbol

 Editing and Using Graphic Symbols

 Creating Movie Clip Symbols

 Editing Movie Clip Symbols

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4.7 Understand symbols and the library.	Chapter 2: Working with Graphics Chapter 3: Creating and Editing Symbols	Symbols: Project 1: Integrate a title with an image Project 2: Create a 3D display of photos Project 3: Create a trio of window frames	Symbols: • Managing Library Content • Understanding Symbols Graphics: • Creating Vector Art with the Flash Drawing Tools • Brush Tool, Spray Brush Tool Text: • Understanding Text Field Types
4.8 Edit symbols and instances.	Chapter 3: Creating and Editing Symbols	Symbols: Project 3: Create an illustration of a school of fish Interactivity: Project 3: Create an interactive map	 Symbols: Creating a Graphic Symbol Editing and Using Graphic Symbols Editing Movie Clip Symbols

4.9 Create masks.

Chapter 9:

Loading and Controlling Flash content

Shape Tweens and Masking:

Project 3: Create a trio of window frames Project 4: Use a mask to create an animation of a drink that drains from a container

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4.10 Create animations (changes in shape, position, size, color, and transparency).	Chapter 3: Creating and Editing Symbols Chapter 4: Adding Animation Chapter 5: Articulated Motion and Morphing	Motion Tweens: Project 1: Create an animated clock Project 2: Create a Transition between images Project 3: Create an animated title Project 4: Create an animation of a race car Project 5: Create a banner ad Shape Tweens and Masking: Project 1: Create an animation of a dripping faucet Project 2: Create an animated logo of fire Project 3: Create a trio of window frames Project 4: Use a mask to create an animation of a drink that drains from a container Inverse Kinematics: Project 1: Create an animated crane Project 2: Create an animated crane Project 3: Create an animated crane Project 3: Create an animated octopus Project 3: Create a walk cycle for a character	Layout and Basics: • Understanding the Timeline Icons in a Classic Tween • Editing Frames on the Timeline • Creating a Simple Shape Tween Shape Tweens and Masking: • Shape Tweening Text • Advanced Shape Tweening • Creating An Object-Based Motion Tween Motion Tweens: • Altering the Path of a Motion Tween • Altering the Curve of a Motion Path • Inverse Kinematics • Using the Bone Tool

4.11 Add simple controls through ActionScript 3.0.

Chapter 6:

Creating Interactive Navigation

Interactivity:

Project 3: Create an interactive map Project 4: Create an interactive image gallery

Interactivity:

- Introduction to Object-Oriented Programming with ActionScript
- Viewing ActionScript that Controls the Timeline
- Viewing ActionScript that Enables Interactivity
- Where to Write Action-Script
- What does ActionScript Consist of?
- Preparing a File for ActionScript
- Stopping Timelines from Playing and Looping
- Controlling Button Actions by Adding Event Listeners
- Using Code Snippets
- Editing Code Snippets

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4.14 Publish and export Flash documents.	Chapter 10: Publishing Flash Documents Chapter 8: Setting the quality of the sounds	Testing and Publishing: Project 1: Create a projector for the Mac and for Windows Project 2: Publish a Flash movie to play over the web with specific target parameters	Layout and Basics: • File Formats Used in Flash • Saving .fla Files Sound and Video: • Optimizing Sound Files • Using the Adobe Media Encoder Testing and Publishing: • Setting SWF Publish Settings • Setting HTML Publish Settings	
4.15 Make a document accessible	PDF: Handout_1.3.pdf MGL_Whitepaper_Accessibility.pdf			
DOMAIN 5.0 Evaluating Rich Media Elements by Using Flash CS5				
5.1 Conduct basic technical tests.	Chapter 10: Publishing Flash Documents PDF: MGL_WhitePaper_RichMedia.pdf		Testing and Publishing - • Testing in and from Flash • Setting SWF Publish Settings • Publishing Your SWF for Deployment	
5.2 Identify techniques for basic usability tests.	Chapter 10: Publishing Flash Documents PDF: MGL_WhitePaper_RichMedia.pdf	Shape Tweens and Masking: Project 3: Create a trio of window frames Project 4: Use a mask to create an animation of a drink that drains from a		

container